

# Platinum Package



## Platinum – 6 Month Campaign on Vetstream Vetlexicon

Sponsorship of 1x Clinical Category 1x Large Advert	£2,700
1x ROS Banner – Large Advert	£5,400
3x Bespoke E-Newsletters	£975

## Platinum – 6 Month Campaign on VSM/EVPN

1x Banner Advert on <a href="http://www.vetsuppliesmag.com">www.vetsuppliesmag.com</a>	£1,200
3x Bespoke E-Newsletters to VSM Database	£1,400
1x Banner Advert on <a href="http://www.ev-pn.com">www.ev-pn.com</a>	£1,075
3x Bespoke E-Newsletters to EVPN Database	£950

Total Cost	£13,725
Offer Price	£8,995

## ALSO INCLUDED:

### On VSM/EVPN/Vetstream Vetlexicon

- 6x Editorial Entries
- 12x (2 per month) E-Newsletter PR entries
- 12x Social Media Pushes across Facebook, LinkedIn & Twitter

## Company Listing and Premium membership on [allvet.info](http://allvet.info)

For more information on how to benefit from Vetstream Vetlexicon, Veterinary Supplies Magazine and Allvet please contact Lynn Amey on 0203 198 9623 / 07790 524 513 or email [lynn@vetsuppliesmag.com](mailto:lynn@vetsuppliesmag.com)



#### Your digital channels

Multiple veterinary websites including individual news, clinical reference training and directories, plus social media, e-newsletters and e-marketing.



#### Clear Analytics

Monthly reports will be delivered to advertisers with details on visitor numbers, page views and click through rates.



#### Targeted Digital Marketing

Focussed targeted marketing enables you to drive advertising and messaging across 67 specific categories. You choose where you want your products to have prominence.



#### Return On Investment

Our digital advertising programmes return increased web traffic, increased SEO and ranking results, plus live lead generation including data collection.